

# Pre-Shoot Checklist

PREPARE FOR A PHOTO SHOOT



**KEEP IN MIND:** You must have **everything ready before our arrival, not during**, this will help us stay on schedule for other projects and maximize the time allocated for your photoshoot. Ultimately benefiting you!

**Clean and staged homes sell faster** than cluttered ones since potential buyers can have a clear vision of what it would be like to live there. Where should we hide all our personal stuff? Hide everything in closets, garage or a room that doesn't need to be photographed.

## GENERAL RULES

- Property must be ready before the photoshoot.
- General clean and declutter in all rooms is required.
- Remove small floor rugs to reveal actual flooring.
- Turn OFF all ceiling fans.
- Open blinds and curtains to let in light.
- Make sure all light bulbs are working.

## EXTERIORS

- Remove vehicles from driveways. Do not park in front of the house.
- Clean sidewalks, driveway, patio, outdoor windows, decks, and pool area.
- Remove or hide all garden tools including hoses and sprinklers.
- Hide trash cans, security signs, flags. Hide toys or sports equipment from the lawn/driveway.
- Clean pool tools, including pool vacuums, and pool toys.

## INTERIORS/LIVING AREAS

- De-clutter rooms which may be excessively furnished.
- Put away toys, control remotes, family photos and valuables, pet supplies, personal stuff, excess of papers/magazines.
- Tidy couches, fluff pillows, remove clutter from table/desks.
- Hide all cords when possible.

## BEDROOMS

- Make all beds.
- Remove clutter from nightstands and dressers (personal photos, drinking cups, phone cables, alarm clocks, phones).
- Conceal any exposed electrical cords.
- Address any clutter under the bed that may show on photos.

## KITCHEN

- Remove all non essentials to maximize counter space. (dish soap, paper towels, toasters, food processors, etc.) 1 or 2 items is okay.
- Remove all pictures, magnets, papers, from refrigerator door.
- Clean all major appliances and wipe down countertops.
- Straighten and tidy up all chairs.
- Put garbage cans and mats away.

## BATHROOMS

- General clean up, tubs, showers and glass windows.
- Remove all hygiene products, soaps, shampoos, perfumes, medications, toothbrushes.
- Hide floor mats, rugs, trash cans, plungers, and toilet scrubbers.
- Toilets seat down.

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